



CORPORATE & COMMERCIAL PARTNERSHIP PROSPECTUS

THE TIME HAS COME FOR AFRICA

From recognized potential to global economic participation

Connecting Africa's ambition to global opportunity.

Markets | Finance | Technology | International Trade

Africawe — The AI-Powered Economic Platform for Africa & Its Global Community

Africa-Focused. Globally Open. • africawe.com

Africa must help drive global growth

The time has come for Africa to move beyond being recognized for its potential and become a greater driving force in global markets, finance, technology, and international trade.

Africa must participate not only as a source of resources or a destination for investment, but as a creator of products, services, technologies, enterprises, and commercial relationships that contribute to worldwide prosperity.

Across the continent and its global diaspora, there is tremendous ambition to start businesses, expand enterprises, access markets, develop technologies, and trade internationally. Yet opportunity is often constrained by fragmented information, limited access, insufficient trust, and difficult cross-border connections.

Africa does not lack ambition.

It needs greater access to markets, capital, technology, and trusted commercial connections.

A vision of shared prosperity

Africawe is building a marketplace where African enterprise and international participation reinforce one another: exporters find buyers, buyers find suppliers, professionals find clients, and partners discover ways to grow together. Shared opportunity can create shared prosperity.

Turning ambition into opportunity

Africawe is building an AI-powered economic platform connecting businesses in Africa, the global diaspora, and qualified international commercial partners.

WHAT IS AVAILABLE TODAY

- Opportunity Exchange with submission and administrative review of listings.
- Free Business Opportunity Assessment and personalized Opportunity Snapshot.
- Structured opportunity matching and introduction-request workflows.
- Founding Circle membership for early participating businesses.

WHAT WE ARE BUILDING TOWARD

- Stronger cross-border buyer, supplier, and professional-service connections.
- Trade-readiness support, educational resources, and relevant partner programs.
- Responsible business verification and trusted commercial engagement.

**Discover Opportunities. Build Trust.
Execute Trade.**

A growing platform, not a claim of guaranteed financing, sales, or established mass traffic.

A practical role for sponsors

Africawe invites partners to support specific commercial and economic-development goals, with a clear distinction between paid visibility and tailored enterprise-growth programs.

COMMERCIAL VISIBILITY	CORPORATE ECONOMIC IMPACT
For fintech, payments, logistics, business software, professional services, and other relevant firms. Labeled sponsor placements, education opportunities, and agreed performance reporting.	For banks, industrial groups, airlines, telecom providers, and institutions. Co-designed SME, supplier-development, market-access, and entrepreneur-support initiatives.

Potential program themes

- Export readiness and buyer-supplier introductions.
- Responsible supplier development and procurement pathways.
- Digital skills, financial education, and trade facilitation.
- Startup mentoring, professional expertise, and market-entry guidance.

A partnership is designed around a defined audience, geography, program scope, realistic deliverables, and transparent reporting.

Visibility with relevance

Proposed introductory packages for discussion. A 90-day paid pilot may be agreed subject to availability, review, and contract.

COMMUNITY SPONSOR

Sponsor profile, labeled placement, basic click reporting

\$50 / month

BUSINESS GROWTH

Enhanced profile, category placement, quarterly summary

\$150 / month

MARKET ACCESS

Sector-focused placement, eligible education opportunity, monthly metrics

\$250 / month

PREMIUM MARKET PARTNER

Limited premium placement, agreed campaign and reporting

\$500 / month

Responsible commercial engagement

Placements, inventory, duration, deliverables, and reporting must be defined before payment. Sponsors are reviewed for legitimacy and relevant advertising requirements. No impressions, inquiries, transactions, or financial outcomes are guaranteed.

Invest in measurable enterprise growth

Indicative annual partnership levels for customized programs. Budgets and delivery obligations are negotiated based on feasibility.

ENTERPRISE GROWTH PARTNER

Focused market-access or entrepreneur-support initiative

From \$10,000

STRATEGIC CORPORATE PARTNER

Sector or trade-corridor program with reporting

From \$25,000

FOUNDING IMPACT PARTNER

Multi-component program with agreed milestones and governance

From \$50,000

Illustrative 90-day pilot: SME market access

A participating corporate partner could support a carefully scoped cohort through business assessments, trade-readiness information, reviewed opportunities, opt-in professional introductions, and follow-up reporting. Geography, staffing, participation targets, compliance, and budget would be agreed jointly.

The purpose is not simply to sponsor a website; it is to explore an accountable partnership that helps African businesses engage with the wider economy.

Measure what matters

Each partnership should establish a baseline and report only outcomes that can be documented.

COMMERCIAL INDICATORS	ENTERPRISE-IMPACT INDICATORS
Sponsored placement views and clicks; voluntary inquiries; partner satisfaction; renewals.	Businesses reached; assessments completed; reviewed opportunities; opt-in introductions; documented follow-up.

Our non-negotiable safeguards

- Sponsored content is clearly identified and never purchases verification or preferential organic matching.
- Private questionnaire responses and personal contact information are not sold to sponsors.
- Regulated financial promotions require relevant licensing and jurisdiction checks.
- No fabricated endorsements, success stories, funding guarantees, or invented opportunities.

Credibility comes before scale.

We will begin with achievable programs and report real evidence rather than projected success.

Help build the next chapter

Africawe invites businesses and institutions that share our belief in African enterprise to explore practical ways of accelerating market access, trusted connections, and cross-border commercial participation.

A partnership begins with a conversation—not an assumption of fit. Together we can define a relevant sector, pilot geography, deliverables, responsibilities, and measures of progress.

01 DISCOVERY	Discuss shared objectives, target businesses, and potential value.
02 PILOT DESIGN	Agree scope, feasibility, milestones, safeguards, and budget.
03 AGREEMENT	Confirm responsibilities, approval, timeline, and terms.
04 REPORTING	Evaluate evidence and decide whether to extend or scale.

Let us connect.

Africawe Corporate Partnerships | africawe.com | Africa-Focused. Globally Open.

Proposed terms are nonbinding and subject to written agreement. Africawe is an emerging platform; no guaranteed audience, financing, customers, or commercial results are implied.